

This Cookie Policy explains how Ishango Ltd ('Company', 'we', 'us', and 'our') uses cookies and similar technologies to recognise you when you visit our website at <https://www.ishango.co.uk> ('Website'). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases we may use cookies to collect personal information, or that becomes personal information if we combine it with other information.

This policy complies with the Privacy and Electronic Communications Regulations 2003 (PECR, as amended by the Data (Use and Access) Act 2025) and UK GDPR. We updated it in line with changes effective February 2026, including new exemptions for certain low-risk uses (e.g., statistical purposes, user preference appearance). Advertising and behavioural tracking do not qualify for exemptions and require your consent.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Ishango Ltd) are called 'first-party cookies'. Cookies set by parties other than the website owner are called 'third-party cookies'. Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g. advertising, interactive content, and analytics). The parties that set these third-party cookies can recognise your computer both when it visits the website in question and also when it visits certain other websites.

Why do we use cookies and similar technologies?

We use cookies and similar technologies (such as local storage) to make our website work properly, improve your experience, and keep it secure.

We only use a small number of these technologies, and most are strictly necessary for the website to function securely and deliver the service you request. These do not require your consent under UK data protection law (PECR), but we still provide clear information about them below.

We only set non-essential cookies (including for advertising, retargeting, or personalised marketing) after you give explicit consent via our Cookie Consent Manager. Certain analytics cookies may qualify for the 'statistical purposes' exemption under the Data (Use and Access) Act 2025—if used solely for aggregated service improvements with no cross-site tracking or direct identifiers—but advertising and behavioural tracking always require your consent. See the table below for categories, purposes, and legal basis.

How can I control cookies?

You can accept or reject non-essential cookies via our Cookie Consent Manager, which appears on your first visit. Accepting and rejecting options are equally simple and prominent. Essential cookies (strictly necessary for core site functionality, e.g., security) cannot be rejected without affecting the site. You can change your preferences or withdraw your consent at any time in the Cookie Consent Manager. We never set non-essential cookies by default or before your clear affirmative action.

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The specific types of first- and third-party cookies served through our Website and the purposes they perform are described in the table below (please note that the specific cookies served may vary depending on the specific Online Properties you visit):

Essential website cookies:

These cookies are strictly necessary to provide you with services available through our Website and to use some of its features, such as access to secure areas.

Name: TERMLY_API_CACHE
Purpose: Used to store visitor's consent result in order to improve performance of the consent banner.
Provider: www.ishango.co.uk
Service: Termly [View Service Privacy Policy](#)
Type: html_local_storage
Expires in: 1 year

Name: csrf_token
Purpose: Protects against hacking and malicious actors.
Provider: www.ishango.co.uk
Service: Django [View Service Privacy Policy](#)
Type: http_cookie
Expires in: 30 days

Performance and functionality cookies:

These enhance specific features but are not essential for core website access. For example, declining them may prevent the site from remembering minor personalisation choices (such as layout preferences), but the site remains fully functional

Name: wpEmojiSettingsSupports
Purpose: This cookie is utilized to enable emoji support on pages using WordPress.
Provider: www.ishango.co.uk
Service: .voices.com

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Type: html_session_storage

Expires in: session

Name: _cfuvid

Purpose: This cookie is set by Cloudflare to enhance security and performance. It helps identify trusted web traffic and ensures a secure browsing experience for users.

Provider: .app.termly.io

Service: Cloudflare [View Service Privacy Policy](#)

Type: server_cookie

Expires in: Session

How can I control cookies on my browser?

As the means by which you can refuse cookies through your web browser controls vary from browser to browser, you should visit your browser's help menu for more information. The following is information about how to manage cookies on the most popular browsers:

- [Chrome](#)
- [Internet Explorer](#)
- [Firefox](#)
- [Safari](#)
- [Edge](#)
- [Opera](#)

In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit:

- [Digital Advertising Alliance](#)
- [European Interactive Digital Advertising Alliance](#)

What about other tracking technologies, like web beacons?

Cookies are not the only way to recognise or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called 'tracking pixels' or 'clear gifs'). These are tiny graphics files that contain a unique identifier that enables us to recognise when someone has visited our Website or opened an email including them. This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have

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come to the website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of email marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

Non-essential tracking pixels (e.g., for advertising, retargeting, or social insights) are only activated after you give consent. We block them by default until you affirmatively accept via the banner.

How often will you update this Cookie Policy?

This Cookie Policy complies with the Privacy and Electronic Communications Regulations 2003 (PECR, as amended by the Data (Use and Access) Act 2025) and UK GDPR. We updated it to reflect changes effective 5 February 2026, including new exemptions for certain low-risk uses (e.g., statistical purposes for aggregated service improvements, or adapting appearance to user preferences). Advertising and behavioural tracking do not qualify for exemptions and always require your consent.

We may update this Cookie Policy from time to time to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please revisit this Cookie Policy regularly to stay informed about our use of cookies and related technologies. The date at the top of this page indicates when it was last updated.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please email us at info@ishango.co.uk or by post to:

Ishango Ltd
27 Old Gloucester St
Holborn
London WC1N 3AX
United Kingdom

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